



Blue LAN Group, Inc. – eNewsletter



Blue's News

Winter 2010

Happy New Year! A new decade is upon us and with it comes many changes and advancements in technology. The coming year will bring important choices to your business and IT infrastructure. Do you know what a Content Management System is? Did you know that certain IT security laws will be enacted? Are your employees up to speed on Microsoft 2007 or SharePoint? As technology evolves, one thing remains constant: BLG's commitment to providing premiere IT and Web Development services to its clients.

We look forward to serving you in 2010!

Talbot Smith, President

2010 Massachusetts Security Regulation Update

Massachusetts New Data Security Regulation Deadline Soon! March 1, 2010

Mandatory compliance with the 201 CMR 17.00 deadline is less than 2 months away! You may be asking yourself, "Does 201 CMR 17 apply to me?" If you employ anyone from Massachusetts, then the answer is yes.

Take this simple quiz to determine if your company is already compliant:

- ? Have you created a written Information Security Program (WISP)?
- ? Have you performed an inventory of where personal information is stored?
- ? Have you performed a risk assessment on the criteria outlined in 201 CMR 17?
- ? Are you encrypting personal data that leaves your premises?
- ? Do you know if personal data is leaving your premises?

If you answered "no" to any of these questions, (or if you have no idea what 201 CMR is all about), it's likely that you are not compliant. What to do? *Call BLG*

For more information on the regulation please visit:

<http://www.lawlib.state.ma.us/source/mass/cmr/201cmr.html>

Did You Know...

BLG recently introduced three new divisions. If you're new to BLG, or have missed one of our newsletters, here is your chance to see the exciting new ways BLG can enhance your business.

Web Design and Development

When was your website last updated? Do you know what a Content Management System is? Do you have an ECommerce solution? Is your website secure? Is it profitable? In today's web-centric world, your company's website *is the most critical* component of your marketing and revenue generating plan. If you haven't updated your website in over a year, it's time for a refresh!

BLG's web team includes designers, developers, copywriters, project managers and graphic artists with countless years of combined experience. Our team will create a dynamic, engaging website that will entice your customers and increase your sales. Your business is unique - shouldn't your website reflect that? Don't rely on overused do-it-yourself templates. Let BLG create and enhance your web presence in a way that keeps IT simple, effective and profitable.

Please click here to view our portfolio: <http://www.bluelangroup.com/services-dev-portfolio.html>. For more information please contact Julianne McLaughlin, Director of Web Services at julianne@bluelangroup.com or 877.258.7711 ext 723

HelpDesk

The Blue Line is our newest addition in giving clients access to IT help when issues need to be resolved quickly. In most cases, a simple phone call can solve your problem. Simply call The Blue Line and speak with Jeremy Decareau, our IT specialist. With over 10 years of IT experience, Jeremy will either resolve your issue or route it immediately to one of our other consultants who can. Although Jeremy is highly experienced in IT, he's uniquely able to assist clients without a lot of geek-talk. Jeremy will solve your problems effectively and efficiently, in terms that anyone can understand.

Serving clients is our number one priority. When problems occur, call **The Blue Line** immediately. *877.258.7711 , option 1 (for technical support)*

Training

Planning a 2007 Company-wide Rollout? It's time for your company to implement Microsoft® Office 2007. Your employees are familiar with the applications in Microsoft® Office 2003, but need to get up to speed fast on the new features in the 2007 application. Don't waste your company's valuable time by letting employees "figure it out" on their own.

BLG presents Microsoft® Office 2007: The Basics. This training program is designed for Office users who need an overview of the changes and new features across all the Office 2007 programs. Each employee is provided with a laptop and hands-on exercises to emphasize all key points of the training. Students learn quickly and efficiently.

Here are just a few examples of the classes BLG offers: MS Office 2003, 2007. Share Point, Sugar CRM, Photoshop, Outlook Calendar Basics. Contact Peggy Flannery, Director of Training Services at peggy@bluelangroup.com for more information.

Introducing...

We are very excited to introduce our newest employee, Web Developer Sheryl Roberge. Sheryl has over 13 years of experience in the web development field. Here is a quick Q & A with Sheryl:

How long have you been a web developer? Since 1996

What is your favorite software or language you like to use? My expertise lies in PHP, however I have solid experience in ASP, ASP.NET, Java, JSP and XML amongst others. Database MySQL but also SQL Server and Access.

Where do you see the future of the web going? I've been quoted as saying "In a world of internet savvy consumers, an internet presence is essential. A clean sleek website design, teamed with cutting edge development is the new answer to traditional marketing." With that said, cutting edge community development is where I see the future of the internet going. Website's will no longer be just company/corporate websites with static pages that display content. They will be open to employee and customers alike as a place to go to communicate their thoughts, needs, retrieval of all types of information, support, etc - they will no longer be websites, but web portals.

Why did you decide to come on board with BLG? I'd been 'out of the game' by choice, for a time. After working with BLG on a couple of projects, I decided I wanted more for myself and my family. Truthfully, I have worked very hard for a very long time, with little to show for it. BLG in my opinion is the answer to that. The harder I work, the better we all do. That is not always the case with other companies who normally pay salary. In my profession, long hours are the norm. What's unheard of, is actually being able to benefit financially from doing so, especially in this economy. On top of that, the extremely talented team that I will be working with, coupled with a management team who is hands on, knowledgeable, forward thinking and tremendously easy to work for.

What do you like to do in your off time? Anything outside to do in the yard. Gardening, landscaping... yes, even shoveling. I like the exercise, fresh air and the peacefulness of it all. Plus kids hide when you're working in the yard! I'm a big quilter. Did I say that out loud? Baking, video games, decorating. Reading a really good book (Steven King's Gunslinger Series is one of my favorites), or studying something of personal interest. Movies that you can't figure out the outcome.

We want to hear from you! Please contact us with your comments, concerns and thoughts.

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